



SPHEROID UNIVERSE

Spheroid Universe Privacy Policy

Last updated 08/12/2022

Introduction

Spheroid Universe is a functioning Extended Reality (XR) platform that superimposes a continuous layer of Augmented Reality (AR) onto the Earth surface, which is split up into Spaces - plots with precise geographic coordinates. AR objects can be published within Spaces for aesthetic, entertaining and advertising purposes. These objects can be observed through smartphones, and in the very close future on AR/XR glasses, with the Spheroid Universe mobile apps such as XR Hub and Pixel Voxel.

Spheroid Universe is committed to protecting and respecting your privacy. This Privacy Policy (hereinafter also referred to as “**Policy**”) sets out how we use the personal data we collect from you when you visit and/or use our websites, webapps, and mobile apps offered as part of the Spheroid Universe Platform and/or Marketplace, or when you otherwise do business or make contact with us, whether in oral, electronic or written form.

The Spheroid Universe Platform (hereinafter also referred to as “**Platform**”) comprises:

- the websites and web applications published on <https://spheroiduniverse.io/>, <https://spaces.spheroiduniverse.io/>, <https://demiurge.spheroid.io/>, <https://pixelvoxel.io/> (including any new or modified URL, but excluding the Spheroid Universe Marketplace <https://ecosystem.spheroid.io/>), and
- the mobile applications XR Hub and PixelVoxel published on AppStore for iOS and on Play Store for Android (including any new or modified apps by Spheroid Universe).

The Spheroid Universe Marketplace (hereinafter also referred to as “**Marketplace**”) comprises:

- the websites and web applications published on <https://ecosystem.spheroid.io/> (including any new or modified URL).

The Platform is operated by Glen Falls LLC (hereinafter also referred to as “**Spheroid Universe**”, “**we**”, “**us**”, “**our**” or “**Our Company**”), based in Warsaw, Poland, with company number 0000687187. Although the Marketplace is operated by Spheroid Foundation (according to [Spheroid Universe Terms and Conditions](#)), the data collected and/or used in the Marketplace is processed by Spheroid Universe.

In this Policy “**User**” or “**you**” means any individual accessing the Platform and/or the Marketplace whether that individual has an account or not and whether that individual engages any of the services or not.

Users expressly agree to the processing of their personal data, as described in this Policy. In this Policy “**Processing**” means any operation with personal data regardless of the means used and procedure, in particular, the collection, recording, systematization, accumulation, storage, combining, elaboration, updating, modification and retrieval of personal data, as well as the use of personal data, processing on paper and/or by entering data into an electronic database, i.e. including with the use of automation, transmission, distribution, provision, access, depersonalization, blocking, removal and destruction.

Topics

What data do we collect?

Our Company collects the following data:

- Personal identification information (username, name, email address, country)
- Electronic Wallet address (MetaMask)
- Social media links (twitter, telegram)
- Device and Usage information (referring URLs, location data, such as GPS location and compass data while using our mobile apps and your IP address while using our websites and/or web apps).

How do we collect your data?

You directly provide our Company with most of the data we collect. We collect data and process data when you:

- Register for an account or place an order for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser’s cookies.
- Use our mobile apps.

Our Company may also receive your data indirectly from the following sources:

- Via your browser’s cookies.

How will we use your data?

Our Company collects your data so that we can:

- Process your order and manage your account.
- Enable the use of the shopping cart on our websites.
- Determine your location while using our mobile apps in order to display the correct Augmented Reality (“AR”) experience on your device. (AR technology is location-based and cannot function without having access the user’s location that is playing the AR experience)
- Determine the country and location of the customer for the correct application and collection of VAT/GST taxes whenever applicable to any of our products or services.
- Email you with special offers on other products and services we think you might like.

If you agree, Our Company will share your data with our partner companies so that they may offer you their products and services.

- Stichting Spheroid (hereinafter also referred to as “**Spheroid Foundation**”), based in Rotterdam, Netherlands, with company number 87051877, which provides you access to the Spheroid Universe Marketplace.
- Spheroid XR B.V. (hereinafter also referred to as “**Issuer**” of the Spheroid Universe Digital Assets), based in Rotterdam, Netherlands, with company number 85500992, which provides you the possibility to acquire Spheroid Universe Digital Assets.

When Our Company processes your order, it may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

External service providers

External service providers may have access to your data while they assist us in providing our services. In some cases, third parties such as government authorities, external consultants, or our business partners may receive your data.

In particular, this occurs in the following cases:

PAYMENT VIA CREDIT CARD:

If you pay via credit card, the payment is processed by an external service provider. For credit card payments, your information is collected directly by Stripe (Stripe Inc.) and subject to its privacy policy accessible at: <https://stripe.com/privacy>

PAYMENT VIA ELECTRONIC WALLET:

If you pay via electronic wallet and with a token other than SPH, the payment is processed with an automatic conversion performed by an external service provider. For such payments, your information is collected by Uniswap (Universal Navigation Inc.) and subject to its privacy policy accessible at: <https://uniswap.org/privacy-policy>

KNOW-YOUR-CUSTOMER CHECK:

In certain occasions you will be required to pass a Know-Your-Customer ("KYC") check to meet our legal obligations related to anti-money laundering, KYC laws, anti-terrorism, export control and prohibitions on doing business with restricted persons or in certain business areas, and other legal obligations. KYC checks are processed by an external service provider. For KYC checks, your information is collected by SumSub (Sum and Substance Ltd.) and subject to its privacy policy accessible at: <https://sumsub.com/privacy-notice/>

How do we store your data?

Our Company securely stores your data at Hetzner Cloud service offered by Hetzner Online GmbH, run on servers in Hetzner data center parks in Nuremberg and Falkens in Germany.

A video-monitored, high-security perimeter surrounding the entire data center park and access control systems guaranty the highest security level. Hetzner operates all of its data centers in accordance with strict European data protection regulations.

Marketing

Our Company would like to send you information about products and services of ours that we think you might like, as well as those of our partner companies.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Our Company from contacting you for marketing purposes or giving your data to other members of the Our Company Group.

We use SendGrid as our newsletter software. So, if you agree to register for the newsletter, we will send your data to SendGrid (Twilio Ireland Limited). SendGrid is prohibited from selling your data and from using it for purposes other than sending our newsletter. SendGrid is a provider certified according to ISO 27001, Privacy Shield, and Cloud Security Alliance and they comply with the requirements of the EU's General Data Protection Regulation (GDPR). More info about SendGrid here: <https://sendgrid.com/policies/security/>

What are your data protection rights?

Our Company would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

- The right to access – You have the right to request Our Company for copies of your personal data. We may charge you a small fee for this service.
- The right to rectification – You have the right to request that Our Company correct any information you believe is inaccurate. You also have the right to request Our Company to complete the information you believe is incomplete.
- The right to erasure – You have the right to request that Our Company erase your personal data, under certain conditions.
- The right to restrict processing – You have the right to request that Our Company restrict the processing of your personal data, under certain conditions.
- The right to object to processing – You have the right to object to Our Company's processing of your personal data, under certain conditions.
- The right to data portability – You have the right to request that Our Company transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: data@spheroiduniverse.io

Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit <https://www.aboutcookies.org/>

How do we use cookies?

Our Company uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Keeping the products that you selected for purchase in your shopping cart
- Understanding how you use our website

What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

Functionality – Our Company uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.

Advertising – Our Company uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Our Company sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, if you do this, it will likely lead to problems when you try to use our websites, web apps, interfaces, and features on the interfaces and web apps.

Privacy policies of other websites

Our websites contain links to other websites. Our privacy policy applies only to our website and web applications, so if you click on a link to another website, you should read their privacy policy.

Online presence on social media

We maintain online presence on social networks and platforms in order to communicate with our customers, interested parties, and users and to inform them about our products and services. We use Facebook, Twitter, Instagram, YouTube, TikTok and Discord among others. When visiting each of these platforms, you as a user agree to the terms and conditions and the data processing guidelines of the corresponding operator.

Unless stated otherwise in our data privacy notice, we process user data if users communicate with us on these social networks and platforms, e.g. publish posts on our pages or send us messages.

For detailed information about the data processing operations of the providers below, as well as their opt-out options, please check the links that we have listed below:

Facebook

Provided by Meta Platforms Ireland Limited - <https://www.facebook.com/about/privacy/>

Twitter

Provided by Twitter Inc. - <https://twitter.com/en/privacy>

Instagram

Provided by Instagram Inc. - <http://instagram.com/about/legal/privacy/>

YouTube

Provided by Google LLC - <https://www.google.com/policies/privacy/>

TikTok

Provided by TikTok Technology Limited - <https://www.tiktok.com/legal/privacy-policy/>

Discord

Provided by Discord Inc. - <https://discord.com/privacy>

Changes to our privacy policy

We may change this Policy from time to time to reflect new services, changes in our privacy practices or relevant laws. The “Last updated” legend at the top of this Policy indicates when this Policy was last revised. Any changes are effective when we post the revised Policy on the Platform and/or the Marketplace.

How to contact us

If you have any questions about Our Company’s privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us. Email us at: data@spheroiduniverse.io